Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to https://complianz.io/consent.

This Cookie Policy was last updated on September 11, 2022 and applies to citizens and legal permanent residents of the United Kingdom.

1. Introduction

Our website, <u>https://tobididit.com</u> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

5. Cookies

5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

5.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

5.4 Social media

On our website, we have included content from Twitter, LinkedIn and Instagram to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Twitter, LinkedIn and Instagram. This content is embedded with code derived from Twitter, LinkedIn and Instagram and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Twitter, LinkedIn and Instagram are located in the United States.

6. Placed cookies

HubSpot

Preferences, Functional, Marketing/Tracking

Usage

We use HubSpot for marketing automation (automated email marketing). Read more

Sharing data

For more information, please read the HubSpot Privacy Statement.

Preferences

Name

messagesUtk

Expiration

13 months

Function

Store browser details

Name

hs-messages-is-open

Expiration

30 minutes

Function

Store if a message has been shown

Functional			
Name			
<u>hssc</u>			
Expiration			
30 minutes			
Function			

Store anonymized statistics

Name

hs_ab_test

Expiration

session

Function

Store ID's of experiments and sessions for A/B testing

Name

__hs_do_not_track

Expiration

6 months

Function

Store 'do not track' signals

Marketing/Tracking

Name

<u>hstc</u>

Expiration

13 months

Function

Store time of visit

Purpose pending investigation

Name

<u>hsmem</u>

Expiration

Function

Name

hs-messages-hide-welcome-message

Expiration

1 day

Function

Name

<u>*_key</u>

Expiration

Function

Twitter

Functional, Marketing/Tracking

Usage

We use Twitter for display of recent social posts and/or social share buttons. Read more

Sharing data

For more information, please read the <u>Twitter Privacy Statement</u>.

Functional

Name

local_storage_support_test

Expiration

persistent

Function

Provide load balancing functionality

Marketing/Tracking

Name

metrics_token

Expiration

persistent

Function

Store if the user has seen embedded content

LinkedIn

Marketing/Tracking, Functional

Usage

We use LinkedIn for display of recent social posts and/or social share buttons. Read more

Sharing data

For more information, please read the <u>LinkedIn Privacy Statement</u>.

Marketing/Tracking

Name

<u>bcookie</u>

Expiration

2 years

Function

Store browser details

Name

<u>li-oatml</u>

Expiration

1 month

Function

Provide ad delivery or retargeting

Name

<u>li_sugr</u>

Expiration

3 months

Function

Store browser details

Name

<u>UserMatchHistory</u>

Expiration

30 days

Function

Provide ad delivery or retargeting

Name

<u>lidc</u>

Expiration

1 day

Function

Store performed actions on the website

Name

<u>bscookie</u>

Expiration

2 years

Function

Store performed actions on the website

Name

X-LI-IDC

Expiration

session

Function

Provide functions across pages

Functional

Name

BizographicsOptOut

Expiration

10 years

Function

Store privacy preferences

Name

linkedin_oauth_

Expiration

session

Function

Provide functions across pages

Instagram

Marketing/Tracking

Usage

We use Instagram for display of recent social posts and/or social share buttons. Read more

Sharing data

For more information, please read the Instagram Privacy Statement.

Marketing/Tracking	
Name	
actppresence	
Expiration	
1 year	
Function	
Store ad display frequency	

7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Accept", you consent to us using all cookies and plug-ins as described in the pop-up and this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

7.1 Manage your consent settings

8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

• You have the right to know why your personal data is needed, what will happen to it, and

how long it will be retained for.

- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

TobiDidIt London, United Kingdom. United Kingdom Website: <u>https://tobididit.com</u> Email: dataprotection@tobididit.com

This Cookie Policy was synchronised with <u>cookiedatabase.org</u> on September 11, 2022

Cookie consent settings

- prefix => cmplz_
- user_banner_id => 1
- block_ajax_content =>
- do_not_track =>
- consenttype => optin
- region => uk
- geoip =>
- dismiss_timeout =>
- disable_cookiebanner =>
- soft_cookiewall =>
- dismiss_on_scroll =>
- cookie_expiry => 365
- locale => lang=en&locale=en_US

- categories => statistics, marketing
- tcf_active =>
- forceEnableStats =>
- preview =>
- clean_cookies =>
- id => 1
- header => Manage Cookie Consent,1
- accept_optin => Accept
- accept_optout => Accept,1
- manage_consent => Manage consent
- manage_options => View preferences
- save_settings => Save preferences
- dismiss => Deny,1
- message_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category_functional => Functional
- category_preferences => Preferences,1
- category_statistics => Statistics,1
- functional_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1
- statistics_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics_text_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category_marketing => Marketing,1
- manage_consent_options => hover-hide-mobile
- use_categories => no
- privacy_link_us => #